

ESTTA Tracking number: **ESTTA3816**

Filing date: **12/11/2003**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **MOUNTAIN VIEW MARKETING, INC.**
Application Serial Number: **76485614**
Application Filing Date: **01/28/2003**
Mark: **HOT ZONE**
Date of Publication **11/11/2003**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Viacom International Inc., 1515 Broadway, New York, NY 10036, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/11/2003. Viacom International Inc. respectfully requests that the time period within which to file an opposition be extended until 03/10/2004.

Respectfully submitted,
/RB/ 12/11/2003

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